



Understanding Cyber Insurance

Could your business survive the financial consequences of a cyber attack?



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Large or small, no business is immune to the threat of cyber criminals. With an ever-increasing reliance on technology, the consequences of a cyber attack range from temporarily putting a business out of action to financially destroying it.

Business owners often have the misconception that they are adequately protected against cyber loss by:

- A traditional insurance programme
- Their IT security system
- Contractual agreements with third party providers

This is rarely the case and irrespective of any of the above, it does not afford the business any proactive assistance in the event of a critical cyber incident.



At Channel Insurance Brokers Limited we recognise our clients have differing levels of exposure and we have expertise in tailoring cyber insurance solutions to individual business requirements.



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A cyber insurance policy however provides so much more than just insurance:

- 24/7 access to IT forensics, data breach/legal experts and public relations advisers, to provide support in the event of an actual or suspected cyber incident, rapid response to an incident is essential to mitigate losses and potential litigation from third parties
- Support in complying with data protection legislation and notification obligations following a data breach
- Data restoration and rectification – even back-ups can be affected!
- Access to specialist ransom and extortion advisors
- Access to cyber risk management tools

In addition, cover under a cyber policy may include (but is not limited to):

- Loss of profits as a result of a cyber incident
- Legal liability as a result of a breach of personal data/confidential information
- Inadvertent breach of intellectual property rights via cybermedia
- Financial loss following a social engineering attack such as phishing scams

Common policy exclusions may include (but are not limited to):

- Prior knowledge of wrongful acts that took place before the inception of an insurance policy
- Prior or pending litigation, proceedings or investigations
- Intentional wrongful collection or use of personal data

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